



MAY 7, 2018 - DAY 1

	/ / / / /				
8:00 - 8:10am	Welcome	Gerold Dermid, MBA, Director, Nevada Public Health Training Center Quinn Cartwright, MPA, Manager, Nevada Community Health Worker Association			
8:10 - 8:30am	Plenary Session 1	Why We Need More Superheroes: Fighting for Better Health Outcomes, What the Data Shows	Julie Kotchevar, PhD, Administrator, Nevada Division of Public and Behavioral Health		
8:30 - 9:45am	Plenary Session 2	Nationwide Impact: The Population Level Health Outcomes Recipes for Success	Christi Mackie, MPH, Chief, Community Hea and Prevention and Mary Ann Cooney, RN, MSN, MPH, Chief, Center for Population Hea Strategies, Association of State and Territori Health Officials (ASTHO)		
9:45 - 10:00am	Break				
	Breakout (Micro)	Building Superpowers: Intimate Partner Violence: A Public Health Priority	Judy Henderson, MEd and Sara Hanafi, MPH(c), Nevada Coalition to End Domestic and Sexual Violence		
10:00 - 10:50am	Breakout (Macro)	Investing in Superheroes: Return on Investment of a Community Health Worker Program for Super-Utilizer Medicaid Members in a Nevada Managed Care Organization	Elizabeth Christiansen, PhD, Director, Center for Program Evaluation, University of Nevada, Reno, Masako Berger, MPH, RD, Health Systems Manager, Nevada Division of Public and Behavioral Health		
10:55 - 11:45am	Breakout (Micro)	Building Superpowers: Burnout and Self- Care	Linda Anngela-Cole, PhD, LCSW, MSW, Associate Professor, School of Social Work		
	Breakout (Macro)	The Impact of Community Health Workers A Case Study from Nevada Health Centers	Jenni Wilson, Director, Business Intelligence at Nevada Health Centers		
11:45 - 1:00pm	- 1:00pm Lunch (on your own) and Networking - The Joe				
1:00 - 1:55pm	Plenary Session 3	The Fight Continues: Engaging Frontline Public Health Workers in the Prevention of Sexual Violence Advocating for Change	Patricia Teffenhart, MPA, Executive Director, New Jersey Coalition Against Sexual Assault		
1:55 - 2:50pm	Plenary Session 4	The Fight Continues: Mental Health Matters Reducing Stigma, Providing Support	Larry Bryant, Support Programs Coordinato National Alliance on Mental Illness of New York City		
2:50 - 3:05pm	Break				
3:05 - 3:55pm	Breakout (Micro)	Building Superpowers: Cancer Management, Screening, & Prevention	Kristen Power, Communications Director, Nevada Cancer Coalition Beto Plascencia, CHW, Community Health Alliance		
	Breakout (Macro)	Investing in Superheroes: Medicaid Reimbursement and Fiscal Opportunities	Quinn Cartwright, Wendy Madson, Healthy Communities Coalition		
4:00 - 5:00pm	Plenary Session 5	Engagement Matters: Effectively Engaging Diverse Populations for Community Health	Shawnta Jackson, MPH, Communications Director, Cause Engagement Associates		
5:15 - 6:45pm	Networking event	Superheroes on the Town A Public Health Community Networking Event	Craft Beer and Wine, 22 Martin St.		











MAY 8, 2018 - DAY 2

	8:00 - 8:45am	Plenary Speaker 1	Transforming Public Health: Community Transformational Promoter Model and its Role in Building Health Equity	Melinda Cordero-Bárzaga, Associate Director, Visión y Compromiso			
	8:45 - 9:30am	Plenary Speaker 2	Impact Matters: The Vital Role of Community Health Workers and the Impact They Have on Community Health Programs	Lourdes Montes, Arizona Alliance for Community Health Centers			
	9:30 - 9:45pm	Break					
9:45 - 10:35am	Breakout (Micro)	Building Superpowers: Suicide Prevention in Nevada: The State of the State	Misty Vaughan Allen, Program Coordinator, Office of Suicide Prevention 320				
	9:45 - 10:35am	Breakout (Macro)	Investing in Superheroes: Using Social Media and Effective Marketing Techniques to Tell Your Story	Gerold Dermid, MBA, Director, Nevada Public Health Training Center 323			
	10:40 - 11:45am	Panel	Superhero Academy 101: Innovative Stories from the Field Promoting a Pipeline of Success	Wendy Madson, HCC; Luz Castro, CSN CHW Program; Andraya Dickens, AHEC; Melissa Deadmond,TMCC; Kelly Coleman, Reed High School			
	11:45 - 1:00pm	Lunch (on your own) and Networking - The Joe					
	1:00 - 1:55pm	Plenary Session 3	Changing the Landscape of Opioid Response Through Policy and Education	Corey Davis, JD, MSPH, Deputy Director and Staff Attorney, The Network for Public Health Law			
	1:55 - 2:50pm	Plenary Session 4	Superhero Spyglass: How Do We "See" Individuals & Communities? The Need for Critical Contextual Reflection	Sherria Taylor, PhD, CFLE, CFSW, Assistant Professor, San Francisco State University			
	2:50 - 3:00pm	Closing & Networking	Gerold Dermid, MBA, Director, Nevada Public Health Training Center; Quinn Cartwright, MPA, Manager, Nevada Communtiy Health Worker Association				

REGISTER NOW @ WWW.CASAT.ORG/IMPACT





